

## QUALITY POLICY

Our Marketing Group (OMG) is committed to providing the highest level achievable in the quality of our services in accordance with the client's requirements and the applicable statutory, regulatory and industry requirements.

OMG aims to achieve improved productivity, efficiency, and quality by having an effective and properly managed Business Management System conforming with the requirements of ISO 9001:2015.

OMG objectives are measurable and consistent with the quality policy, including commitment to continual improvement of the Management System, organisational excellence, and quality awareness through:

- innovative process improvements,
- training our people,
- offering competitive rates, and
- value for money to our clients.

OMG will provide strong leadership and lead by example to ensure all our people:

- understand and take ownership of our quality and service standards,
- provide value-adding service and gain high levels of client satisfaction,
- provide ongoing improvement by setting high standard quality requirements, and
- are encouraged to voice new ideas and innovations and continuously review and improve our work processes.

This policy is applicable to OMG in all its operations and functions.